



Press Release

Hui Xian REIT & Marriott International Sign Agreement to Debut the Westin brand in Shenyang, China

(1 March 2023, Hong Kong) Hui Xian Real Estate Investment Trust (“Hui Xian”) today announced that it has signed an agreement with Marriott International to bring The Westin brand to Shenyang, the capital city of Liaoning Province, China.

The Westin Shenyang is located in the city’s central business district in southern Shenyang. Situated on Qingnian Street, known as the “Golden Corridor”, the hotel is close to the city’s major shopping area and the exhibition centre.

Shenyang has a rich cultural history and features three UNESCO World Cultural Heritage Sites. The Westin Shenyang boasts a strategic location with easy access to a number of famous tourist attractions, including the UNESCO World Cultural Heritage Site - Shenyang Imperial Palace, Beiling Park and Dongling Park. The Taoxin International Airport and major train stations are only a 20 minute-drive away from the hotel. The well-located Westin Shenyang is ideal for business and leisure travellers alike.

The Westin Shenyang offers 508 thoughtfully-designed hotel rooms and serviced apartments and about 1,600 square metre of event space. The hotel features three restaurants and one lounge, offering a variety of international and Chinese dining options. The 3,500 square metre fitness and wellness centre encompasses a WestinWORKOUT® Fitness Studio, an indoor swimming pool, a spa and a vast range of recreation facilities, including a squash court, a basketball court, a game room, as well as table tennis and rock climbing facilities.

Mr. H L Kam, Chairman of Hui Xian Asset Management Limited said, “We are excited to partner with Marriott International to introduce the Westin brand to Shenyang, an important economic, cultural and transportation centre of Northeastern China. The hotel is poised to benefit from Marriot International’s global distribution platform, innovative sales and marketing programme, professional management and the scale of its loyalty programme - Marriott Bonvoy. The debut of The Westin Shenyang will further strengthen Hui Xian REIT’s hotel portfolio.”

“We are delighted to work with Hui Xian Asset Management Limited to bring The Westin Brand to Shenyang, further strengthening our growth in the central city in Northeast China,” said Mr. Michael Malik, Senior Vice President of Operations, Greater China, Marriott International. “With the demand of well-being and rising popularity of Shenyang, the new hotel will offer the Westin brand’s signature wellness programs and differentiated guest experience for both travelers and locals.”

“This collaboration with Marriott International comes at a perfect time. Following the relaxation of pandemic and travel restrictions, China’s domestic tourism industry has begun lurching back to life. International travel is also expected to resume after the opening of China’s border. Wellness and well-being remain a continued priority for many travellers, especially after the pandemic. Embracing the signature wellness programmes of The Westin Brand, empowering guests to Eat, Sleep and Move Well, the launch of The Westin Shenyang is ideally timed to coincide with the emerging rebound of China’s domestic and international travel. We look forward to working closely with the Marriott team to position The Westin Shenyang as one of the top-notch hotels in Shenyang,” Mr. Kam added.



Photo Caption

Hui Xian REIT has engaged Marriott International as the new manager of its hotel in Shenyang. The signing ceremony was officiated by Mr. H L Kam, Chairman of Hui Xian Asset Management Limited (right) and Mr. Michael Malik, Senior Vice President of Operations, Greater China, Marriott International (left).

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