



**HUI XIAN** REIT  
匯賢產業信託

**Press Release**

**Metropolitan Oriental Plaza  
Launches “Pride of Chongqing” Campaign**

**Former Olympic Gold Medalist Tian Liang Unveiled Gigantic Shopping Bag Sculpture**

(22 June 2015, Hong Kong) – Metropolitan Oriental Plaza kicked off a “Pride of Chongqing” campaign this Father’s Day weekend to commemorate a series of 18<sup>th</sup> anniversaries in Chongqing city. In addition to this being the 18<sup>th</sup> year that Chongqing is included into one of the 4 municipalities directly under China’s central government, it is also the 18<sup>th</sup> year Jiefangbei shopping district, where Metropolitan Oriental Plaza is located, has been transformed into Western China’s first commercial pedestrian street. This year also marks the 18<sup>th</sup> anniversary of Metropolitan Oriental Plaza.

As part of the campaign, Metropolitan Oriental Plaza invited Chongqing’s very own former Olympic gold medalist and celebratory father Tian Liang to officiate the event and unveil a “Gigantic Shopping Bag Sculpture”.

At the ceremony, a 7-metre tall “Gigantic Shopping Bag Sculpture” printed with a mural designed by four renowned Chongqing artists from the Sichuan Fine Arts Institute was unveiled. Named as “Chongqing’s 18 Pride”, the mural depicts 18 famous Chongqing icons including Jiefangbei, Chongqing Hotpot, Chongqing Grand Theatre, Science and Technology Museum, Light Rail Yangtze River Bridge and Metropolitan Oriental Plaza.

The “Gigantic Shopping Bag Sculpture” will be displayed outside Metropolitan Oriental Plaza for two months and is poised to become one of the newest focal points of Jiefangbei’s Commercial District. Preparations are being made by Metropolitan Oriental Plaza to submit this “Gigantic Shopping Bag Sculpture” into the Guinness World Record.

Metropolitan Oriental Plaza is an asset of Hui Xian Real Estate Investment Trust (Hong Kong Stock Exchange Code: 87001).

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## Photo Captions

(Photo 1) The 7-metre tall “Gigantic Shopping Bag Sculpture” is displayed outside Metropolitan Oriental Plaza. It is printed with a mural titled, “Chongqing’s 18 Pride” which was designed by four renowned Chongqing artists from the Sichuan Fine Arts Institute named. Preparations are being made by Metropolitan Oriental Plaza to submit this “Gigantic Shopping Bag Sculpture” into the Guinness World Record.



(Photo 2) Mr An Ping, General Manager of Metropolitan Oriental Plaza, presented the painting “Chongqing’s 18 Pride” to Tian Liang after the official ceremony.



(Photo 3) Tian Liang points out Metropolitan Oriental Plaza amongst “Chongqing’s 18 Pride” on the miniature “Gigantic Shopping Bag Sculpture”.

