



## **Press Release**

### **Hui Xian REIT's The Malls at Oriental Plaza Wins "China Daily Asia Pacific Retail Leadership Award"**

(24 June 2014 – Hong Kong) – Hui Xian Asset Management Limited ("Hui Xian"), the management company of Hui Xian REIT, is pleased to announce that its retail asset – The Malls at Oriental Plaza – won "China Daily Asia Pacific Retail Leadership Award" at the 2014 Retail Asia Expo. The award was presented by Mr. Zhou Li (left), Publisher and Editor-in-Chief of China Daily, to Mr. Casey Lee, Executive Director of Hui Xian (right).

Located in the Wangfujing area, one of Beijing's busiest shopping districts, The Malls at Oriental Plaza is home to many top international and domestic brands. With a gross floor area of over 1.4 million square feet, The Malls boasts a broad spectrum of goods and services, including fast and high fashion, watches and jewellery, as well as casual and fine dining restaurants, making it Beijing's leading one-stop shopping, dining and leisure destination for locals and tourists alike.

"We are honoured to receive this award in recognition of our commitment to the region's retail industry," said Mr. Casey Lee, Executive Director of Hui Xian Asset Management Limited. "The Malls at Oriental Plaza will continue to work hard to capitalise its existing competitive advantages to fuel growth and to excel in the retail industry."

Mr. Zhou congratulated Hui Xian and said, "We are thrilled to give out this award to a most deserving recipient and hope that Hui Xian's success will help raise standards and stand as an example for other businesses."

The Retail Asia Expo 2014 is a trade show and conference showcasing innovative retail solutions for industry professionals.

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Photo Caption

“China Daily Asia Pacific Retail Leadership Award” was presented by Mr. Zhou Li (left), Publisher and Editor-in-Chief of China Daily, to Mr. Casey Lee, Executive Director of Hui Xian Asset Management Limited (right).

